

Brought to you in part by:







Dear Fairgoers,

Welcome to your 156th Mississippi State Fair! On behalf of the Mississippi Fair Commission and the Mississippi Department of Agriculture and Commerce, it is my pleasure to extend a warm welcome to the more than 700,000 eager fairgoers that attend this amazing 12-day extravaganza each year.

The Mississippi State Fair is one of the events that my family and I anticipate each year. It is not often that one can find so much fun-filled, family entertainment and excitement in one place. Offering the sights, sounds, and attractions that so many have come to expect and desire, this year's State Fair is sure to not disappoint. Whether you come to experience the carnival rides, enjoy the food on the midway, or exhibit in one of the many livestock shows, the Mississippi State Fair certainly has something to offer all ages.

The State Fair showcases Mississippi's rich agricultural heritage and highlights the importance of agriculture to our state. It is always such a joy to see the look on children's faces as they get to see farm animals at the popular Children's Barnyard up close for the first time and to see the excitement of those who place in the livestock shows after all of their hard work.

This Fun Guide provides you with the schedule of the events and activities that you will not want to miss. For your convenience, a free mobile app with all of the information that you need to know about the State Fair including concert and event information, map of attractions, livestock show information, parked car finder, and much more is also available for download. Our wish is that you enjoy your visit to the Mississippi State Fair and that you will make fun long-lasting memories.

Thank you for supporting the Mississippi State Fair and for helping to keep this Mississippi tradition alive. A special thank you is necessary for all of those involved in bringing the 2015 Mississippi State Fair to life. It requires the dedication and support of numerous individuals, along with countless hours of work, to create this successful event. The Mississippi Fair Commission, including Executive Director Rick Reno, is to be commended for their efforts to bring the best of the State Fair to you.

Sincerely,

Cindy Hyde-Smith

Cindy Hyde-Smith

Commissioner of Agriculture and Commerce Chairman of the Mississippi Fair Commission



Download Mobile App



## Mississippi Fair Commission Board Members

Commissioner Cindy Hyde-Smith Chairman

Rick Reno
Executive Director

Jean Massey
Vocational Education Director
MS Dept. of Education

Dr. Gary Jackson Executive Director MSU Extension Service

Mayor Tony Yarber
City of Jackson

Paul Smith
Businessman, Governor's Appointee

Glenn McCullough
Executive Director
MS Development Authority

Joe Davis
President of MS Livestock Council



#### **FREE DAILY ENTERTAINMENT**

Country music singer, Jay Herrington from Brandon, MS will be performing each night at the State Fair Courtyard, 7-10 pm nightly.

Tone Tone the Clown will be roaming the fairgrounds everyday from 11 am until 1:30 pm and from 6pm until 9 pm. He will definitely put a smile on your face.

See the amazing Fetch & Fish show, 12 noon and 6 pm, Trademart

Enjoy some good ol' fashion clogging each day at the Hospitality Tent brought to you by the MS Clogging Council.



## **OPENING DAY** WEDNESDAY, OCTOBER 7



#### **SNEAK-A-PEAK**

**Enjoy unlimited rides** for one low price of \$27 and Gate Admission of \$5. Children under 6 Free. Parking \$5.



#### WHERE CAN I GET ADVANCED GATE **ADMISSION TICKETS?**

- Beginning September 8th, Trustmark Advance Gate Admission tickets can be purchased at all available Trustmark full-service offices throughout the metro area and at the Coliseum Box Office. Tickets can be purchased until 5:00 pm, Wednesday, October 7th.
- You will receive 6 regular admission tickets for \$18.00. a \$30.00 value!

#### **HOW MUCH IS REGULAR GATE ADMISSION?**

- Gate admission is \$5.00
- Children under 6, Free
- Parking is \$5.00 per car
- A bus load of fairgoers \$4.00 per person & parking 10.00 (Admission tickets printed courtesy of Trustmark National Bank.)

#### WHEN ARE THE RIDE SPECIALS?

- Sneak-A-Peak (Pay one price for unlimited rides) Wed., Oct. 7 • 5 pm-11 pm- \$27.00
- Ride-A-Thon (Pay one price for unlimited rides) Fri., Oct. 9 & Fri., Oct. 16 • 9 pm-1 am- \$25.00
- Ride Survivor (Pay one price for unlimited rides) Mon. Oct. 12, Noon-10 pm- \$27.00
- \$2.00 Thursday Ride Special Thurs., Oct. 8 & Thurs., Oct. 15 • 2 pm-10 pm
- Family Day Special (Pay one price for unlimited rides) Tues., Oct. 13 & Wed., Oct. 14 • 2 pm-10 pm- \$27.00
- Kid's Day (1 less coupon required for rides.) Fri., Oct. 9 & Fri., Oct. 16 • 12 pm-6 pm
- Last Blast (Pay one price for unlimited rides) Sun., Oct. 18 • 4 pm-10 pm- \$27.00

Free Admission & Parking Weekdays 11 am-1pm Except Columbus Day, Oct. 12, parking will be \$5.00 Regular Fair Admission required.

Rides not included in any specials: SkyRide & Giant Slide.

## **OPENING CEREMONY SOUTHERN KOMFORT BRASS BAND**

**Ribbon Cutting** 

Gate 1 • 5:00 pm

Fetch & Fish, Trademart ● 6:00 pm



#### RECYCLE

Commissioner Cindy Hyde-Smith and the Mississippi State Fair will continue the recycling project this year. With the combined efforts of the Hinds County Sheriff's Department, Hinds Community College, KLLM Driving Academy, Keep Mississippi Beautiful, MS Department of Environmental Quality and Republic

Services, this project will begin with the recycling of cardboard collected from the vendors at the State Fair. A tremendous amount of cardboard waste is collected over the course of the fair. With this recycling project, the funds collected will go towards scholarships provided through Hinds Community College for the Honors Program and the Inmate Scholarship fund. The Mississippi State Fair is looking forward to expanding on a Litter- Free Fair project in the future.













## BLOOD SWEAT & TEARS

In the Budweiser Pavilion
On the Midway 7:30 pm

Free Admission to concert Regular Fair Admission Required

#### DAILY TIMES

	Gates Open	Rides Start	Gates Close	Feature
Wed. Oct. 7	5:00 pm	5:00 pm	10:00 pm	Sneak-a-Peek 5 pm-11 pm ● \$27
Thur. Oct. 8	11:00 am	2:00 pm	10:00 pm	\$2 Rides per person 'til 10 pm
Fri. Oct. 9	11:00 am	12 Noon	1:00 am	Kids Day 1 less coupon ● 12-6 pm; Ride-A-Thon 9 pm-1 am ● \$25
Sat. Oct.10	9:00 am	10:00 am	12 Mid	
Sun. Oct. 11	11:00 am	12 Noon	10:00 pm	
Mon. Oct. 12	11:00 am	12 Noon	10:00 pm	Ride Survivor 12 Noon-10 pm ● \$27 Columbus Day
Tues. Oct. 13	11:00 am	2:00 pm	10:00 pm	Family Day 2 pm-10 pm \$27
Wed. Oct. 14	11:00 am	2:00 pm	10:00 pm	Family Day 2 pm-10 pm \$27
Thur. Oct. 15	11:00 am	2:00 pm	10:00 pm	\$2 rides per person 'til 10 pm
Fri. Oct. 16	11:00 am	12 Noon	1:00 am	Kids Day 1 less coupon ● 12-6 pm; Ride-A-Thon 9 pm-1 am ● \$25
Sat. Oct 17	9:00 am	10:00 am	12 Mid	
Sun. Oct 18	11:00 am	12 Noon	10:00 pm	Last Blast 4-10 pm ● \$27

#### RIDE TICKETS

4 Coupons @ \$5 22 Coupons @ \$25 55 Coupons @ \$60

## THURSDAY, OCTOBER 8



In the Budweiser Pavilion On the Midway • 7:30 pm

Free Admission to Concert Regular Fair Admission Required

#### TALENT CONTEST

The finest youth talent will be featured at the Mississippi State Fair Talent Contest located in the **Trademart** 

All participants will be recognized All participants will be recognized with a platinum, high gold, gold, silver or bronze medallion. Prizes of \$500.00 will be awarded to the overall junior and overall intermediate winners The overall winner of the senior division will receive a prize of \$1000.00

For more information. call 601-201-6620 or visit www.actorsplayhouse.net

# FARM

12:30 pm • 6 pm • 7 pm • 8 pm

MS Farm Bureau brings you excellent crowd pleasing entertainment with a touch of class with the MS State Fair Pig Racing. These pig racing contests consist of three different species of pigs. Each species run a separate heat race giving us three separate heat races during each show time for three times the fun! Children and adults, love to see our little "hams" race to the finish line for a treat! And you can get involved too! You could get picked from the crowd to "cheer" for one of the racing pigs. In addition, the winning pigs' "rooters" receive a prize!

#### **DAILY SHOWS & TIMES**

11 am • Gates Open — Free admission until 1 pm

11 am - 10 pm • FFA Children's Barnyard - Barn 6

11 am - 10 pm • Farm Bureau Petting Zoo - Midway near Gate 1

12 Noon, 6 pm • Fetch & Fish — Trademart

12 Noon, 6:30 pm, and 8 pm • Circus Maximus — Midway near Giant Slide

12:30 pm, 6 pm, 7 pm and 8 pm • Farm Bureau Pig Races — Midway near Gate 1

2 pm • Rides Open

5-7 pm • Clogging — Hospitality Tent

7-10 pm • Jay Herrington Band — Hospitality Tent



\$2 PER PERSON/PER RIDE UNTIL 10 PM!



## FRIDAY, OCTOBER 9



## THE HIGHWAYMEN

The Highwaymen Live Show is A Musical Tribute Show to Willie Nelson, Johnny Cash and Waylon Jennings

> In the Budweiser Pavilion On the Midway ● 7:30 pm

> Free Admission to Concert Regular Fair Admission Required

## KID'S DAY

12 Noon- 6 pm One less Coupon required.



9 pm- 1 am
UNLIMITED RIDES FOR \$25.00 with the purchase of a wristband

**Regular Fair Admission Required** 



#### **DAILY SHOWS & TIMES**

11 am • Gates Open — Free admission until 1 pm

11 am - 10 pm • FFA Children's Barnyard - Barn 6

11 am - 10 pm • Farm Bureau Petting Zoo - Midway near Gate 1

12 Noon • Rides Open

12 Noon, 6 pm • Fetch & Fish — Trademart

12 Noon, 6:30 pm, and 8 pm • Circus Maximus — Midway next to Giant Slide

12:30 pm, 6 pm, 7 pm and 8 pm • Farm Bureau Pig Races — near Gate 1

5 pm • MS Simmental/ Simbrah Open Show — Barn 14

5-7 pm • Clogging — Hospitality Tent

7-10 pm • Jay Herrington Band — Hospitality Tent

## → SATURDAY, OCTOBER 10

# 4-H & FFA LIVESTOCK SHOWS





Mississippi youth compete for top honors showcasing the best in livestock and agriculture.

See the best in market and dairy cattle, sheep and swine shows,
the Mississippi Lamb Sweetheart and 4-H Dairy Sweetheart Pageants.

For more information regarding the Mississippi State Fair Livestock Show events,





#### **DAILY SHOWS & TIMES**

7:30 am • State 4-H & FFA Judging Contest — Kirk Foridce Equine Center 9 am • Gates Open

10 am • Rides Open

10 am - 10 pm • FFA Children's Barnyard - Barn 6

10 am - 10 pm • Farm Bureau Petting Zoo - Midway near Gate 1

11 am, 2 pm, 6:30 pm and 8:30 pm • Circus Maximus

- Midway next to Giant Slide

12 Noon, 6 pm • Fetch & Fish — Trademart

12 Noon, 1:30 pm, 3:30 pm, 6 pm and 8 pm • Farm Bureau Pig Races

- Midway near Gate 1

2 pm • Junior Market Lamb Show — Barn 8

3 pm • Junior Market Steer Show — Judging Arena

5-7 pm • Clogging — Hospitality Tent

7-10 pm • Jay Herrington Band — Hospitality Tent

## **PETTING ZOO**

At the Farm Bureau's Petting Zoo, visitors have an opportunity to meet and feed

exotic animals face to face.

Open Sun. - Fri: 11 am - 10 pm Open Saturday: 10 am - 10 pm

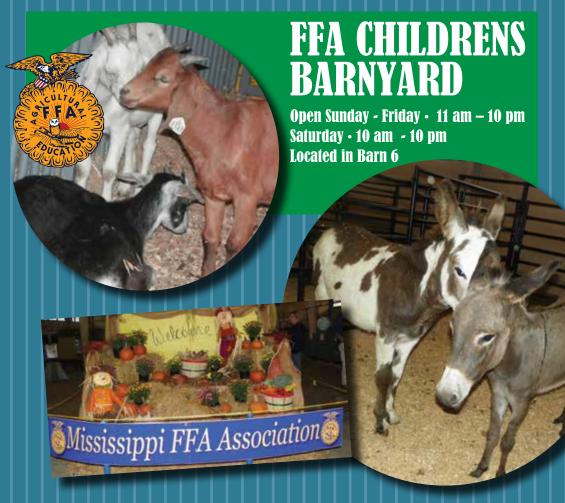


## KRAIG PARKER

In the Budweiser Pavilion on the Midway ● 7:30 pm

Free Admission to Concert Regular Fair Admission Required





## SUNDAY, OCTOBER 11

## CIRCUS MAXIMUS

These "Best of the Best" performers will entertain you with grand illusions, animal acts and nerve racking high wire acts.



#### **DAILY SHOWS & TIMES**

9:30 am • Cowboy Church — Dixie Sales Arena

11 am • Gates Open

11 am - 10 pm • FFA Children's Barnyard - Barn 6

11 am - 10 pm • Farm Bureau Petting Zoo

- Midway near Gate 1

11 am • Beef Showmanship — Judging Arena

11 am, 2 pm, 6:30 pm, and 8:30 pm

• Circus Maximus — Midway near Giant Slide

12 pm • Rides Open

12 Noon, 6 pm • Fetch & Fish — Trademart

12 Noon, 1:30 pm, 6 pm, 7 pm and 8 pm

• Farm Bureau Pig Races — Midway near Gate 1

5-7 pm • Clogging — Hospitality Tent

7-10 pm • Jay Herrington Band — Hospitality Tent

### GOSPEL AFTERNOON

ONEWAY Quartet • 2:00 pm
Brandon Mitchell & Swap • 4:00 pm
(Singing With A Purpose)
Midway Pavilion • Free Admission

### ROCK/ JAZZ

In the Budweiser Pavilion
On the Midway
Free admission to the concert
Regular fair admission required

BARRY LEACH • 7:00 PM







Stop by and enjoy a free old-fashioned southern-style biscuit with syrup. These fluffy, mouth-watering biscuits are baked by the employees of the MS Department of Agriculture & Commerce.



## COREY SMITH

In the Budweiser Pavilion On the Midway • 7:30 pm

Free Admission to Concert Regular Fair Admission Required





UNLIMITED RIDES FOR \$27.00 with the purchase of a wristband

Regular Fair Admission Required

#### **DAILY SHOWS & TIMES**

8:30 am • Junior Beef Breeding Show

- Judging Arena- Enter Gate 14

11 am • Gates Open — Free admission until 1 pm

- Parking \$5

10 am • Open Market Swine Show — Swine Barn

10:15 am • Jr Market Swine Show — Swine Barn

10 am − 10 pm • FFA Children's Barnyard − Barn 6

10 am — 10 pm • Farm Bureau Petting Zoo

- Midway near to Gate 1

12 pm • Rides Open

12 Noon, 6 pm • Fetch & Fish - Trademart

12 Noon, 6:30 pm, and 8 pm

• Circus Maximus — Midway near Giant Slide

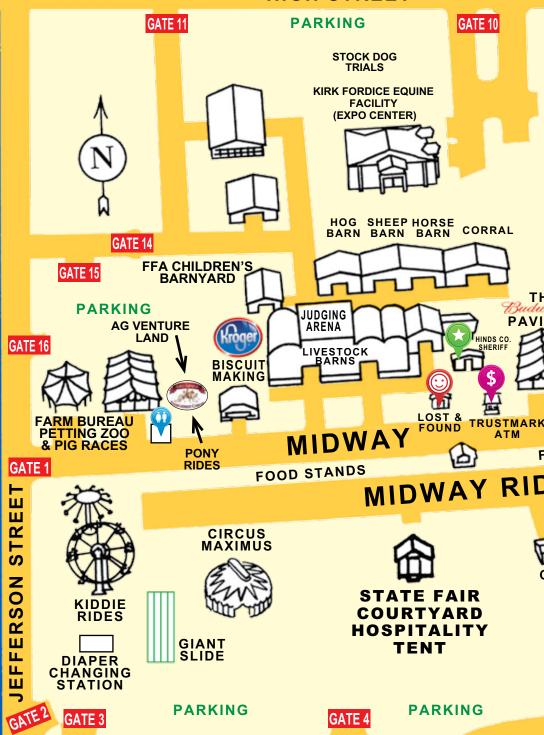
12:30 pm, 2 pm, 6 pm, 7 pm and 8 pm

• Farm Bureau Pig Races — near Gate 1

5-7 pm • Clogging — Hospitality Tent

7-10 pm • Jay Herrington Band — Hospitality Tent

#### **HIGH STREET**















GATE 5

OMFORT STATION

MISSISSIPPI STATE



## TUESDAY, OCTOBER 13

## THEORY OF A DEADMAN

In the Budweiser Pavilion
On the Midway • 7:30 pm
Free Admission to Concert

Regular Fair Admission Required



# RIDE SPECIAL MISSISPESTATE FOR THE PROPERTY OF THE PROPERTY OF

2 pm - 10 pm
UNLIMITED RIDES FOR \$27.00
with the purchase of a wristband

Regular Fair Admission Required

#### **DAILY SHOWS & TIMES**

11 am • Gates Open — Free admission until 1 pm

11 am - 10 pm • FFA Children's Barnyard - Barn 6

11 am — 10 pm • Farm Bureau Petting Zoo — Midway near Gate 1

12 Noon, 6 pm • Fetch & Fish — Trademart

12 Noon, 6:30 pm, and 8 pm • Circus Maximus

— Midway next to Giant Slide

12:30 pm, 6 pm, 7 pm and 8 pm

• Farm Bureau Pig Races — near Gate 1

2 pm • Rides Open

5-7 pm • Clogging — Hospitality Tent

7-10 pm • Jay Herrington Band — Hospitality Tent

## MS CATTLEMEN'S ASSOCIATION CELEBRITY BEEF COOKOUT CONTEST

Mississippi State Fair Courtyard





#### STOCKDOG TRIALS

Top-quality stockdogs compete for the championship in driving cattle and sheep

KIRK FORDICE EQUINE CENTER
Tuesday, October 13 • 9 am and 6 pm
Wednesday, October 14 • 9 am



## **₩EDNESDAY, OCTOBER 14**

## SHAWN MENDES

In the Budweiser Pavilion On the Midway • 7:30 pm Free Admission to Concert

Regular Fair Admission Required





#### SENIOR AMERICAN DAY

featuring GUY HOVIS with RAPHAEL SEMMES and the MISSISSIPPI LIVE! ORCHESTRA and special quests JERRY PUCKETT and JEWEL BASS

Trustmark proudly presents a day of celebration and entertainment for seniors!

2015 continues the SENIOR AMERICAN DAY tradition of presenting great entertainment with Jewel Bass! Audience favorite Guy Hovis returns along with Raphael Semmes and the "Mississippi Live!" orchestra with

special quest Jerry Puckett in a musical variety show that features million selling hits from the soundtrack of the 60's as well as classic American standards, Big Band swing, and Patriotic favorites that will have you remembering the good times, dancing and singing along! Tickets and Reservations are not necessary for this event, and all ages are welcome.

9:30 am Coliseum doors open to visit exhibits

Flu and Pneumonia Shots administered by the MS State Department of Health (if vaccine is available) inside the coliseum

10:00 am Music Pre-Show with Raphael Semmes and the Mississippi Live! Orchestra

11:00 am Concert starring Jewel Bass, Guy Hovis and special guest Jerry Puckett

Free Admission and parking and show admission for all senior citizens.



2 pm - 10 pm
UNLIMITED RIDES FOR \$27.00 with the purchase of a wristband



#### **DAILY SHOWS & TIMES**

11 am • Gates Open — Free admission until 1 pm

11 am - 10 pm • FFA Children's Barnyard - Barn 6

11 am - 10 pm • Farm Bureau Petting Zoo - Midway near Gate 1

12 Noon, 6 pm • Fetch & Fish — Trademart

12 Noon, 6:30 pm, and 8 pm • Circus Maximus

- Midway next to Giant Slide

12:30 pm, 6 pm, 7 pm and 8 pm • Farm Bureau Pig Races

- near Gate 1

2 pm • Rides Open

5-7 pm • Clogging — Hospitality Tent

7-10 pm • Jay Herrington Band — Hospitality Tent



## THURSDAY, OCTOBER 15

## **JOE NICHOLS**

In the Budweiser Pavilion On the Midway • 7:30 pm Free Admission to Concert Regular Fair Admission Required





#### WHAT'S IN THE TRADE MART?

- Vendors from across the great state of Mississippi and the US selling unique products and services
- Antique Car Show
- Arts & Crafts Exhibits
- Food Preservations Exhibits
- 4-H Show Case
- State Fair Talent Show
- Beekeepers Exhibit



#### **ANTIQUE & CLASSIC CAR SHOW** Open daily in the Mississippi Trade Mart

See Antique and classic cars all polished to perfection — FREE. Antique engines and tractors will also be on display. For details, contact George Raworth or Jeff Gordy at 601-955-3208 or 601-940-3805.

#### **DAILY SHOWS & TIMES**

11 am • Gates Open — Free admission until 1 pm

11 am - 10 pm • FFA Children's Barnyard - Barn 6

11 am - 10 pm • Farm Bureau Petting Zoo - Midway near Gate 1

12 Noon, 6 pm • Fetch & Fish — Trademart

12 Noon, 6:30 pm, and 8 pm • Circus Maximus — Midway near Giant Slide

12:30 pm, 6 pm, 7 pm and 8 pm • Farm Bureau Pig Races

- Midway near Gate 1

2 pm • Rides Open

5-7 pm • Clogging — Hospitality Tent

7-10 pm • Jay Herrington Band — Hospitality Tent



\$2 PER PERSON/PER RIDE UNTIL 10PM!

## FRIDAY, OCTOBER 16



Acts representing radio stations throughout the state will be competing for the state title and \$1,000 during this final showdown at the MS State Fair. Don't miss this ultimate country music showdown!

In the Budweiser Pavilion on the Midway 7:30 pm

Free Admission to Concert Regular Fair Admission Required

ONE LESS COUPON REQUIRED 12 NOON- 6 PM

KIDS DAY

SEA-THO

10 pm- 1am
UNLIMITED RIDES FOR \$25.00
with the purchase of a wristband

Regular Fair Admission Required

#### **DAILY SHOWS & TIMES**

9 am • Open Dairy Cattle Show — Judging arena

11 am • Gates Open — Free admission until 1 pm

11 am - 10 pm • FFA Children's Barnyard - Barn 6

11 am - 10 pm • Farm Bureau Petting Zoo

- Midway near Gate 1

12 Noon , 6 pm • Fetch & Fish — Trademart

12 Noon • Rides Open

12 Noon, 6:30 pm, and 8 pm • Circus Maximus

- Midway next to Giant Slide

12 Noon • Goat Showmanship — Barn 7

12 Noon • 4-H/FFA Meat Goat Doe Show — Barn 7

12:30 pm, 6 pm, 7 pm and 8 pm • Farm Bureau Pig

Races - near Gate 1

1 pm • 4-H/FFA Dairy Goat Show - Barn 8

1 pm • Two Year Old Jersey Futurity — Judging Arena

1:30 pm • Two Year Old Holstein Futurity — Judging Arena

2 pm • Rides Open

5-7 pm • Clogging — Hospitality Tent

7-10 pm • Jay Herrington Band — Hospitality Tent

7 pm • Special Dairy Classes • Judging Arena

## SATURDAY, OCTOBER 17



JESSE ROBINSON •7:00 PM

In the Budweiser Pavilion on the Midway Free admission to the concert Regular fair admission required



8:30 am • Jr Dairy Cattle Show — Judging Arena

9 am • Jr Market Goat Show — Barn 7

9 am • Gates Open

9 am • 4-H/FFA Poultry Chain Show Display — Barn 13

9 am • Open Poultry Show — Barn 13

9 am • MGA Open Dairy Goat Show — Barn 8

9 am • MGA Youth Breeding Doe Show

10 am − 10 pm • FFA Children's Barnyard − Barn 6

10 am — 10 pm • Farm Bureau Petting Zoo

- Midway near Gate 1

10 am • Rides Open

12 Noon, 6 pm • Fetch & Fish — Trademart

12 Noon, 6:30 pm and 8 pm • Circus Maximus

- Midway near Giant Slide

12 Noon, 1:30 pm, 6 pm, 7 pm and 8 pm

• Farm Bureau Pig Races — Midway near Gate 1

5-7 pm • Clogging — Hospitality Tent

7-10 pm • Jay Herrington Band — Hospitality Tent

5 pm • 4-H/FFA Poultry Chain Live Auction

— Judging Arena

## STATE 4-H & FFA POULTRY SHOW

Display — 9 am • Live Auction — 5 pm • Judging Arena





Don't miss the PONY RIDES!!! Plus, come see the baby animals and so much more! Located between the Biscuit Booth and the Petting Zoo. 11 am - 8 pm



SUNDAY, OCTOBER 18



YOUR LAST CHANCE TO RIDE ALL THE RIDES YOU WANT FOR THE LOW PRICE OF \$27! Regular Fair Admission Required

## **BLUEGRASS**

AFTERNOON

THE TRUSTYS • 2:00 PM MAGNOLIA DRIVE • 4:00 PM In the Budweiser Pavilion on the Midway

Free admission to the concert Regular fair admission required



**Percy King-Amazing Animal Presentations** 

#### **DAILY SHOWS & TIMES**

9 am • MGA Open Dairy Goat Show — Barn 8

11 am • Gates Open

11 am - 10 pm • FFA Children's Barnyard - Barn 6

11 am - 10 pm • Farm Bureau Petting Zoo

- Midway near Gate 1

11 am, 2:00 pm, 6:30 pm and 8:30 pm

• Circus Maximus — Midway near Giant Slide

12 Noon • Rides Open

12 Noon, 6 pm • Fetch & Fish — Trademart

12 Noon, 1:30 pm, 3:30 pm, 6:00 pm and 8 pm

• Farm Bureau Pig Races — Midway near Gate 1

1 pm • MS State Fair Championship Cheer & Dance

Competition — MS Coliseum

5-7 pm • Clogging — Hospitality Tent

7-10 pm • Jay Herrington Band — Hospitality Tent

4 pm - 10 pm • Ride Special - "Last Blast"

- \$27.00 armband for unlimited rides





## **MOBILE APP**

The app is free and works on both Apple and Android mobile devices. You can easily get updated concert and event information, view an interactive map with all the attractions, get alerts about weather, and download the Fair Fun Guide, Livestock Schedule, and Premium Book directly to your phone.

You can scan the QR Code from your phone to access the mobile app.



Jack Jones, Blackburn's Sales Manager, and Commissioner of Agriculture and Commerce Cindy Hyde-Smith serve warm, homemade biscuits filled with Blackburn Syrup and the Biscuit Booth.

## Homemade Biscuits and Blackburn Syrup: A Time-Honored Tradition at the Mississippi State Fair

What do you get with 620 gallons of buttermilk, 7,200 pounds of flour, 700 pounds of shortening and 90 cases of Blackburn Syrup to top it all off?... One year's worth of ingredients used to craft the 100,000 Southern-style, homemade biscuits served at the Mississippi State Fair's Biscuit Booth, of course!

Since its inception, the Biscuit Booth has been a staple at the Mississippi State Fair. Year after year, fairgoers flock to the comfort of warm biscuits dripping with sweet syrup. That sweet taste of syrup that most have become so familiar with is none other than Blackburn Syrup. As the longest tenured sponsor, Blackburn has been loyally donating syrup to the Biscuit Booth since 1983. Jack Jones, Blackburn's Sales Manager says, "The Mississippi State Fair is a great platform for our brand. The Fair promotes a family environment that Blackburn is proud to be a part of."

88 years ago, Thomas Jefferson "T.J." Blackburn's famous sugarcane syrup began in a tool shed with a \$5 wash pot in Cass County, Texas. While the company remains in the Blackburn family, it has expanded into a multi-million dollar operation that also makes jams, preserves and jellies, which are delivered, sold in and used by restaurants and grocery stores in all 50 states, including Mississippi. Jones continues, "Blackburn has enjoyed great success in Mississippi over the years. We are honored to participate in such events as this so we can show our appreciation to the people of Mississippi, who have given us so much."

As fairgoers return each year to the Biscuit Booth, it has become a time-honored, Mississippi tradition. A visit to the Mississippi State Fair would not truly be complete without a warm, homemade biscuit oozing with Blackburn's sweet sugarcane syrup.

## THANKS TO OUR GREAT SPONSORS





## THANK YOU!

The Mississippi Fair Commission would like to thank all of you for joining us at the 156th Mississippi State Fair. The Mississippi State Fair is a tradition of family fun, fair food, livestock shows, contests, rides, games and music.

Without your support, the fair would not be possible.

Thanks again, Rick Reno Executive Director, MFC

## **SEE YOU NEXT YEAR!**

Mississippi Fair Commission
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www.msfair.net